

# FORD PUMA

## GOLD EDITION



DESIGNED BY YOU

## DESIGNED BY FANS

We called upon fans of the Puma ST to help us create a limited-edition model. And what a response. Just short of 275,000 of you took to social media and got creative.

Your choice of paint, wheel design, and unique decals gives the ST Gold Edition an unmistakable attitude. All of which now continues with the Puma ST-Line X Gold Edition.

Grey Matter with White racing stripes and Gold pinstripes call-back to a fiery era in motorsport. 18" 5x2-Spoke, Gold finish alloy wheels and large rear spoiler continue the dramatic detailing. Inspired technology, along with the responsive 1.0l EcoBoost 155 PS Mild Hybrid (mHEV) engine make the Puma ST-Line X Gold Edition more than a car. It's part of you.



The number of votes cast shows just how enthusiastic our customers are – and that they have excellent taste.

**Amko Leenarts, Ford Design Director, Europe**

# EXPERIENCE HIGHLIGHTS

## Make your entrance:

Striking Grey Matter paint finish and big spoiler turn heads every time you're on the move. And when you arrive.



## Leave an impression:

Puma puddle lights and logo featured in the power-foldable mirrors punctuate your arrival on nights out.

## Make your exit:

Fitted with the exciting 1.0l EcoBoost 155 PS Mild Hybrid (mHEV) engine 6-speed manual or 7-speed automatic.

*Puma ST-Line X Gold Edition shown in Grey Matter with White twin stripe body decal and 18" 5x2-spoke Aurora Matt Gold finish alloy wheels. (Standard)*



## STYLED BY YOU

The purposeful stance of the ST-Line X Gold Edition immediately catches your eye. Inside this limited edition model there are many more striking details that grab your attention.

Aurora Gold detailing features throughout, including the Sensico<sup>®</sup>-trimmed handbrake and Sensico<sup>®</sup> gearshift gaiter.

Heated seats reassuringly grip you through twisting roads, while stainless steel sports pedals add further to your excitement.



# ANYTHING BUT ORDINARY

An 8" touchscreen and 12.3" (31 cm) digital instrument cluster provides navigation and smartphone connectivity through your SYNC 3 infotainment system and FordPass Connect embedded modem – helping make your drive effortless\*.

A convenient wireless charging pad keeps your Qi enabled devices ready for use – ideal for calls and music on-the-move.

Choose from five selectable drive modes: Normal, Sport, Trail, Slippery and Eco settings let you adjust the driving experience to suit the conditions and your mood.

\*FordPass Connect is available on the initial free trial period, after which subscription charges may apply.

**Note:** Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

**Note:** Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.



## ESSENTIAL TECHNOLOGY

The ST-Line X Gold Edition offers entertainment and driver assistance technologies, including auto high beam, which detects oncoming vehicles and automatically dips your headlights for you. While Cross Traffic Alert<sup>02)</sup> (option) warns you of hazards such as moving vehicles, pedestrians, walls and pillars when reversing from a perpendicular parking space.

Intelligent Adaptive Cruise Control<sup>02)</sup> (option) uses satellite navigation information combined with Traffic Sign Recognition<sup>02)</sup> to identify the speed limit, and then automatically adjusts to keep within restrictions.

And you can enjoy your music through a premium 10-speaker, 575 watt, B&O Premium Sound System.



<sup>0)</sup>Uses sensors.

<sup>2)</sup>Driver Assistance feature.

# ST-LINE X GOLD EDITION HIGHLIGHTS

## Key exterior features

- 18" 5x2 spoke Gold finish alloy wheels
- Grey Matter exclusive body colour paint with White twin stripes
- ST-Line body styling kit with unique grille and large body colour rear spoiler
- Active Park Assist

## Key interior features

- 12.3" full digital colour instrument cluster
- Ford SYNC 3 Navigation with 8" touchscreen, B&O premium audio system, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers and subwoofer plus FordPass Connect
- Partial Premium Sensico® trim with gold stitching
- Heated front seats and heated steering wheel
- Front and rear parking distance sensors
- Rear-view camera
- Electronic Automatic Temperature Control (EATC) air conditioning

## Engines/Motors

### Petrol mild hybrid vehicle

- 1.0L Ford EcoBoost (mHEV) 155 PS 6-speed manual
- 1.0L Ford EcoBoost (mHEV) 155 PS 7-speed automatic



# SPECIFICATIONS

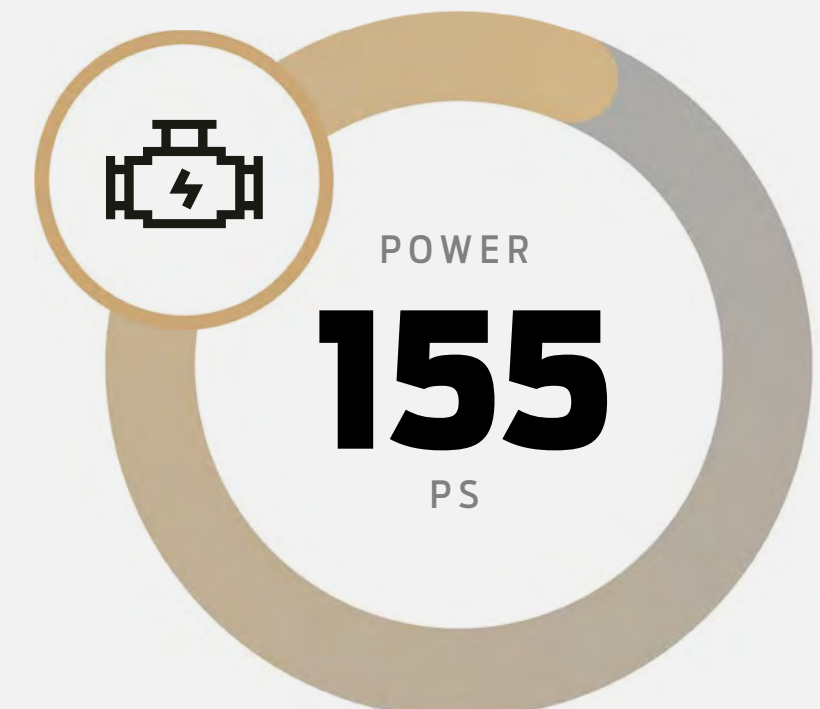
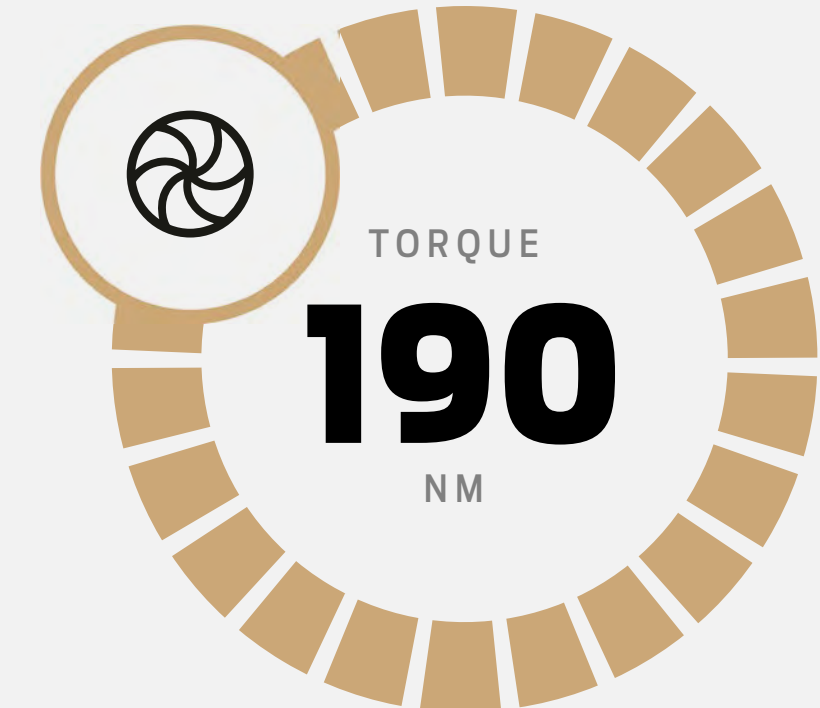
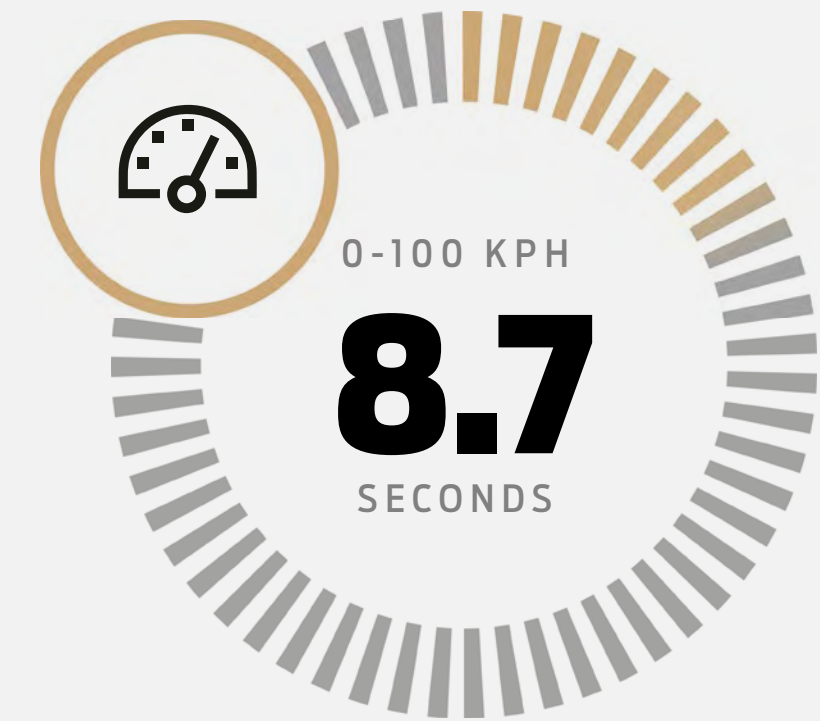
# FUEL AND PERFORMANCE

	1.0l EcoBoost 155 PS mHEV 6-speed manual	1.0l EcoBoost 155 PS mHEV 7-speed automatic
<b>5-DOOR</b>		
Emission standard	Euro 6d	Euro 6d
Maximum Power PS (kW)	155 (114)	155 (114)
Torque Nm	190	190
CO <sub>2</sub> emissions WLTP (g/km) <sup>99</sup>	126	129
Transmission	6-speed manual	7-speed automatic
Drive	4x2	4x2
<b>COMBINED FUEL CONSUMPTION (WLTP FIGURES WITH OPTIONS)<sup>99</sup></b>		
Lowest Performing MPG (L/100 km) (Combined)	50.4 (5.6)	47.9 (5.9)
Highest Performing MPG (L/100 km) (Combined)	51.4 (5.5)	48.7 (5.6)
<b>PERFORMANCE<sup>99</sup></b>		
Max. speed (kph)	199	199
0-100 kph (secs)	8.9	8.7
<b>WEIGHTS AND LOADS</b>		
Kerbweight (kg) <sup>#</sup>	1280	1348
Gross vehicle mass (kg)	1760	1805
Max. trailer mass 12% (kg)	750	750
Max. towable mass (kg) (unbraked)	640	640
Vertical load limit (kg) (tongue load)	75	75

The fuel consumption and CO<sub>2</sub> emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested to the same technical procedures. You can also use Ford's online configurator to build and customise a new Ford vehicle: [www.ford.co.uk/configurator](http://www.ford.co.uk/configurator). The configurator provides information about your configured vehicle's fuel consumption and CO<sub>2</sub> emissions (these are also WLTP test figures).

<sup>99</sup>The declared Fuel/Energy Consumptions, CO<sub>2</sub>-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO<sub>2</sub>-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions and has fully replaced the NEDC test. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming.

<sup>#</sup>Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. Towing limits quoted represent the maximum towing ability of the vehicle at its gross vehicle mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Gross train mass includes trailer weight. Roof load limit is a maximum of 50 kg on all models (roof load limit is reduced to 0 kg when panorama roof is specified).



# 1.0 LITRE ECOBOOST HYBRID



# GET UP CLOSE

With only a very limited number of vehicles available, contact your nearest Ford Dealership today to discover more about the ST-Line X Gold Edition.

One of our team will be happy to answer any questions you may have about the full specifications, availability, and price.

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